

I like to solve problems, but more importantly, I love to launch effective solutions. I believe in a highly collaborative multi-disciplinary project team that is committed to a unified goal and respectful of each members purpose. I approach every new project with a fresh perspective and a fervent desire to study the underlying unique problem space.

EXPERIENCE.

● **Insight**, Indianapolis 2022–
User Experience Practice Manager

Led and nurtured a team of approximately 10 designers, fostering industry-leading design and facilitating collaboration across disciplines and teams. Set the benchmark for quality and best practices, guiding designers in executing projects in a fast-moving, global environment.

Guided clients and multi-disciplinary teams in creating world-class products and experiences, spanning web, mobile apps, AI generated virtual assistants, and virtual/augmented/mixed reality. I also contributed to the strategic direction and growth of the organization through impactful involvement in business development, pitches, operational decision-making, and fostering a positive culture.

○ **Kaleidoscope Innovation**, Indianapolis 2019–2022
Design Manager & Senior Designer

At Kaleidoscope I served as an onsite consultant for the UX Design team in Digital Health for Eli Lilly. In this capacity I worked to deliver digital solutions to help people achieve better health outcomes. I worked closely amongst a multi-disciplinary team of project team members, client stakeholders, and external agencies.

In addition to this role, I was responsible for management of all onsite Kaleidoscope resources at Eli Lilly. In this capacity I supported a cross-functional team members of Human Factors Engineers, Visual Communication Designers, Industrial Designers, and UX Designers.

○ **DeveloperTown**, Indianapolis 2012–2019
Senior Designer & Front End Web Developer

During my 7 years at DeveloperTown I had the opportunity to work with over 40 different clients ranging from startups to enterprise. My projects typically ranged from running ideation sessions, performing user research, designing user interfaces, implementing user interfaces in Rails/React/.NET environments, and full-blown CMS development using the WordPress platform.

○ **liloQui Digital Publishing**, Indianapolis 2010–2015
Interactive Director & Co-Founder

My work with liloQui embodies my passion for design and cutting-edge technology. Working with a small group of developers, writers and business professionals, I founded liloQui with a simple vision: develop a platform for publishing independent authors on the web. As Interactive Director, I oversaw the startup's design and development resources.

EDUCATION.

Indiana University-Purdue University Indianapolis, Indianapolis 2015–2018

Master of Science in Human-Computer Interaction

University of Indianapolis, Indianapolis 2005–2009

Bachelor of Fine Arts in Visual Communication Design with a Minor in Art History

Ben Davis High School, Indianapolis 2001–2005

HCC Medical Insurance Services, Indianapolis 2009–2012

Web Designer

In this position I worked closely with other marketing professionals to design and develop new media marketing solutions including websites, email, and other interactive collateral. I served as the sole designer on the marketing team at HCCMIS, a \$50 million company based in Indianapolis.

CMG Worldwide, Indianapolis 2008–2009

Web Designer

Big Pun. Jackie Robinson. Red Foxx. The Nicholas Brothers. These are just a few of the many celebrity accounts I handled in my time as a web designer and developer for CMG Worldwide, an advertising agency that markets the intellectual property rights of celebrities and artists around the globe.

Emmis Communications, Indianapolis Summer 2008

Interactive Intern

88-7 WICR the Diamond, Indianapolis 2007–2008

Interactive Content Director